

CANARD *en fête* À LAC-BROME

FOR IMMEDIATE RELEASE

THE “BROME LAKE DUCK FESTIVAL” TO CELEBRATE DUCK, WINE AND ALL THINGS DELICIOUS

Knowlton – Autumn will once again see the duck and all its edible friends celebrated in the streets of Knowlton with the annual Brome Lake Duck Festival. Organized by a group of local merchants, the festival will highlight and promote the great variety of different gourmet products produced in the Eastern Townships.

Brome Lake duck, joined by producers of everything from Sea Buck Thorn to maple-flavoured delights, and artisanal beers and regional wines, will be on the minds and menus come September 17-18 and 24-25 when the streets of downtown Knowlton fete the agricultural and artistic talents of the region.

The street festival will see agricultural producers and artisans showing and selling their wares along the sidewalks of Knowlton and Lakeside Roads. The center point of the Festival will be Coldbrook Park where visitors can visit the Brome Lake Duck Farm bistro and savour a “hot duck” or brochette, hot off the grill. Hours for the festivities are 11:00 a.m. to 4:00 p.m.

For the fifth year, well-known artist Marie-Andrée Leblond has designed and painted the poster that will represent the Festival. Once again, the painting is wonderfully eye-catching, full of colour and charm.

All the restaurants in the village, as well as those in all of Brome Lake, are participating in the Festival by offering new and different ways to use local and regional products while focusing on duck and regional wines.

Major sponsors of the Festival are the Town of Brome Lake, the Caisse Desjardins of Waterloo and BFL Canada Insurance.

For more information: www.canardenfete.ca

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Press Contact: Signy Stephenson
(450) 242-6886